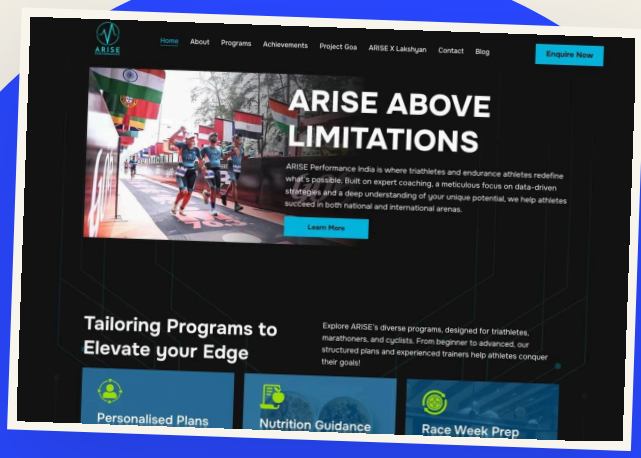
SELECTED WORK · 2016–26

Websites with a job *to do.*

A portfolio of considered websites, stores and platforms for businesses that have outgrown templates.





WIX LEGEND PARTNER

142	42	09	04
PROJECTS DELIVERED	PUBLIC CASE STUDIES	INDUSTRIES	COUNTRIES

INSIDE 02 THE STUDIO 03 SERVICES 04–06 SELECTED WORK 07–10 THE ARCHIVE 11–13 PROCESS, TEAM & CONTACT

THE STUDIO

Small studio. Senior hands. *No handoffs.*

InsightDrive is a design and Wix Studio studio in Kochi. We build clear, fast websites that earn attention and enquiries.

Strategy, design, development and care sit in the same room. The person who understands the business is the person reviewing the design, and the person who built the site is the person you call when something breaks.

We are small on purpose. It keeps the work direct, the decisions fast and the standard high.

Wix Legend Partner	Shopify Partner	Razorpay Partner
MARKETPLACE-LISTED FOR WIX AND WIX STUDIO	E-COMMERCE DESIGN AND BUILD	PAYMENTS AND CHECKOUT

> “A website is not a canvas. It is a working part of the business.”

WHAT WE DO

Six services. *One team.*

01

Web design & build

Strategy, UX, design and development on Wix Studio or WordPress.

02

E-commerce

Shopify, Wix and WooCommerce stores, checkout, payments and shipping.

03

Content & SEO

Website copy, editorial, search strategy and on-page SEO.

04

Brand & graphic design

Identity systems, art direction and campaign assets.

05

Hosting

Managed hosting, SSL, backups, monitoring and migration.

06

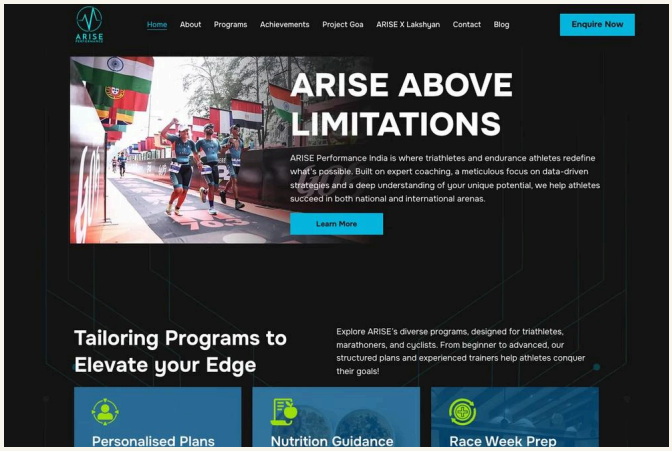
Website care

Updates, fixes, content changes and priority support.

Platforms we work with Wix Studio · WordPress · Shopify · WooCommerce

SELECTED WORK · 01

Proof, not promises.

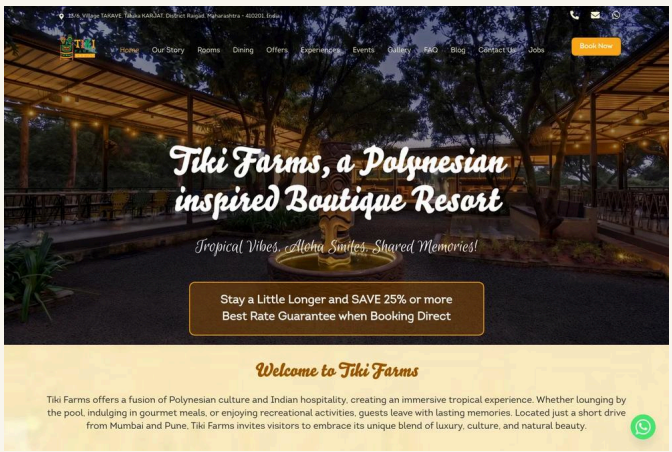


SPORT & WELLNESS · WIX STUDIO

Arise Performance India

A booking-first platform for triathletes, marathoners and endurance coaches.

LIVE · ARISEPERFORMANCEINDIA.COM

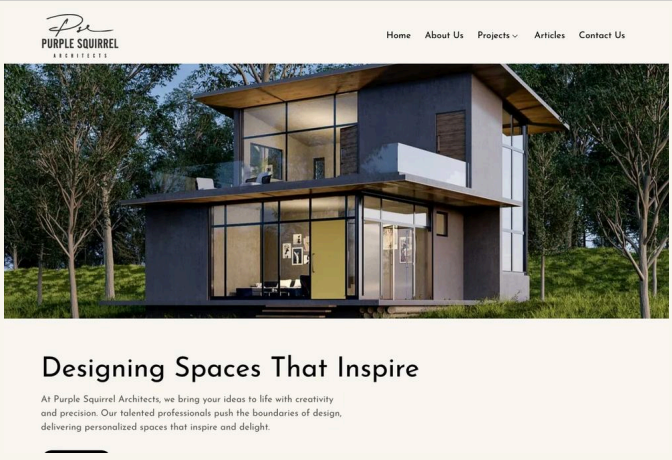


HOSPITALITY · WORDPRESS

Tiki Farms

A slower, more sensory booking experience for a Polynesian-inspired resort.

LIVE · TIKIFARMS.IN



B2B & BUILT ENVIRONMENT · WORDPRESS

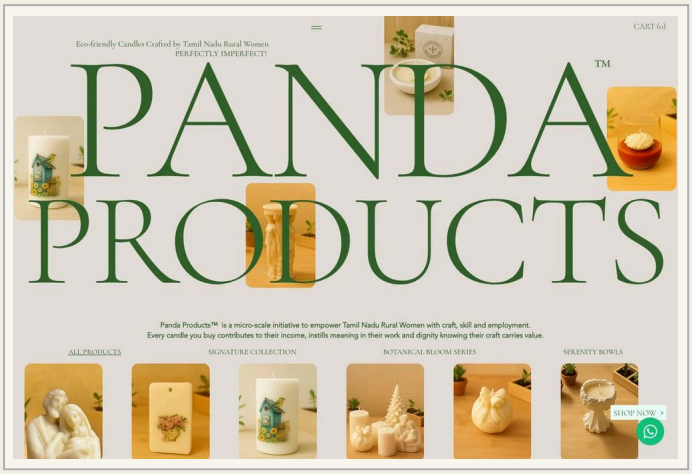
Purple Squirrel Architects

An editorial home for a practice designing quiet, functional spaces.

LIVE · PURPLESQUIRRELARCHITECTS.COM

SELECTED WORK · 02

The work, in detail.

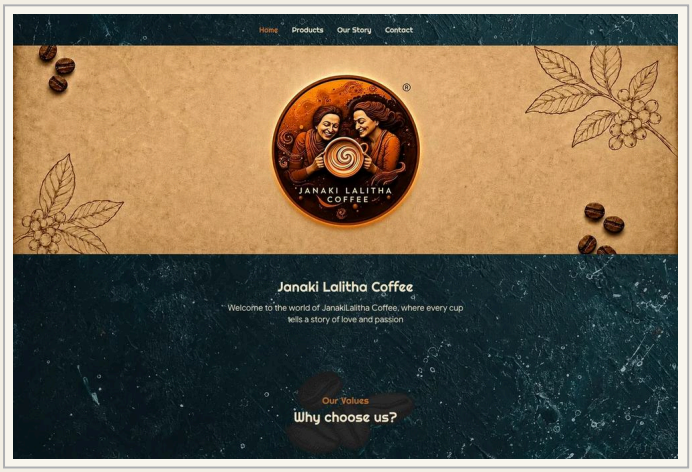


COMMERCE · WIX STUDIO

Panda Products

A handcrafted storefront for eco-friendly artisan candles from rural Tamil Nadu.

LIVE · PANDAPRODUCTS.ORG.IN

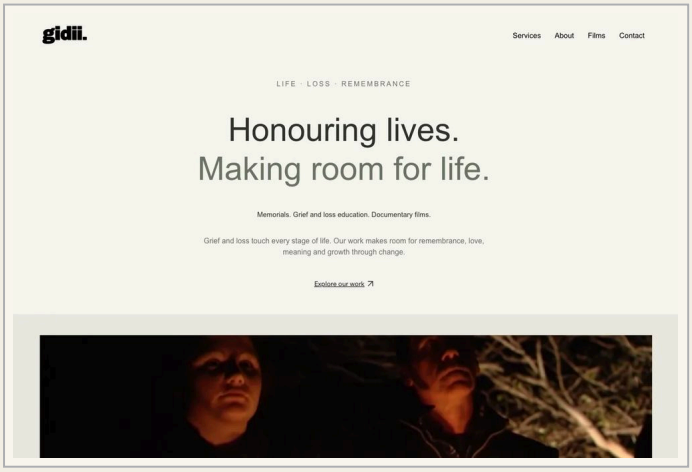


COMMERCE · WIX

Janaki Lalitha Coffee

A warm, story-led home for a traditional coffee brand and its products.

LIVE · JANAKILALITHACOFFEE.COM



PURPOSE · WIX STUDIO

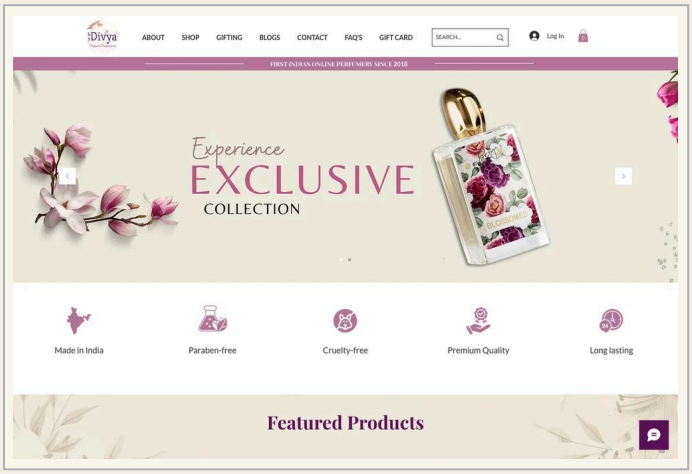
GIDII Advocacy

A clear, compassionate platform for systems clarity and moral injury awareness.

LIVE · GIDIIADVOCACY.COM

SELECTED WORK · 04

The work, in detail.

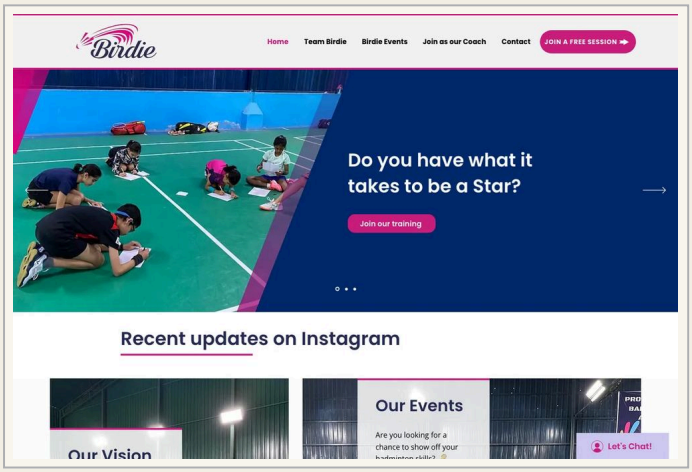


COMMERCE · WIX

ByDivya

A calm, ingredient-led store for a botanical skincare and fragrance brand.

LIVE · FRAGRANCEBYDIVYA.COM



SPORT & WELLNESS · WIX

Birdie Badminton

A coaching centre with a simple route from programme discovery to sign-up.

LIVE · BIRDIEBADMINTON.IN

ALL 42 PUBLIC PROJECTS

FULL CASE STUDIES AT INSIGHTDRIVE.XYZ/WORK

THE ARCHIVE · 01

More of the work.

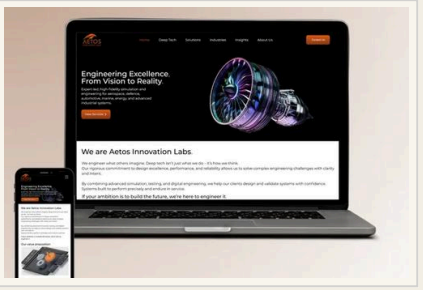
Selected public projects from 142 delivered. Full case studies at insightdrive.xyz/work.



Love Stays

PURPOSE · WIX STUDIO

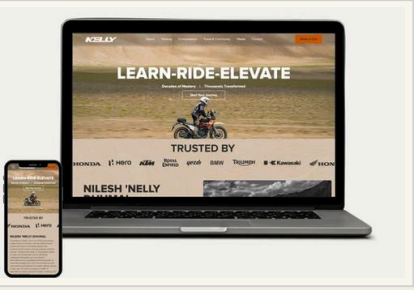
A documentary website for Love Stays, designed to raise awareness about grief, loss, and



Aetos Innovation Labs

B2B & BUILT ENVIRONMENT · WIX STUDIO

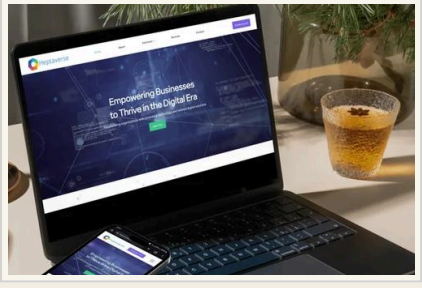
An informational site for a cutting-edge engineering and telecom solutions company, focu



Nelly Offroad Academy

SPORT & WELLNESS · WIX STUDIO

A premier off-road riding coach and adventure community platform showcasing training pro



Heptaverse

B2B & BUILT ENVIRONMENT · WIX STUDIO

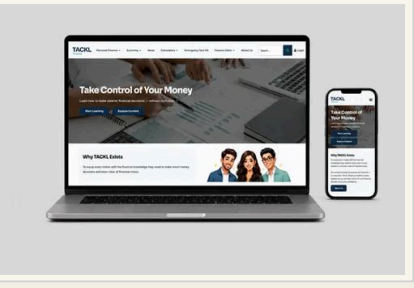
Empowering businesses with innovative technology solutions in networking, cybersecurity,



Seniors in Seva

PURPOSE · WORDPRESS

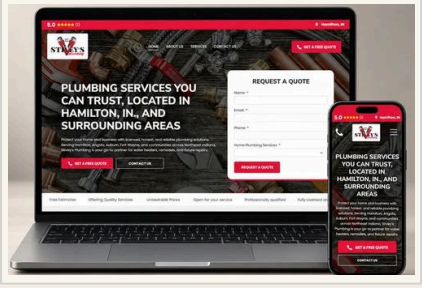
A purpose-driven platform for senior professionals offering pro bono consulting and ment



Tackl Finance

B2B & BUILT ENVIRONMENT · WORDPRESS

A professional WordPress website for a modern financial platform, designed to present fi



Stivey's Plumbing

B2B & BUILT ENVIRONMENT · WIX

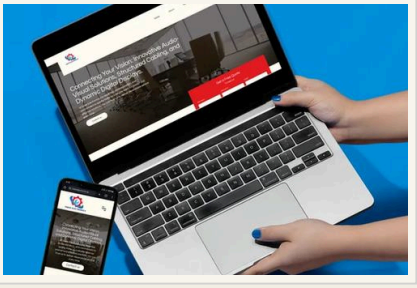
Services Developed with Wix Classic Editor, this plumbing site outlines services and ser



The Unique Story

B2B & BUILT ENVIRONMENT · WIX STUDIO

Specializing in personalized interior design solutions that transform spaces by blending



Index Electronics

B2B & BUILT ENVIRONMENT · WIX

(UAE) Crafted on Wix Classic Editor, this sleek corporate site presents automation and d

THE ARCHIVE · 02

More of the work.

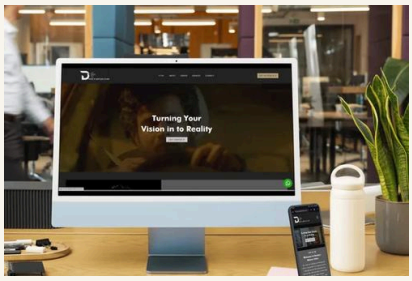
Selected public projects from 142 delivered. Full case studies at insightdrive.xyz/work.



Blue House Infra

B2B & BUILT ENVIRONMENT · WIX STUDIO

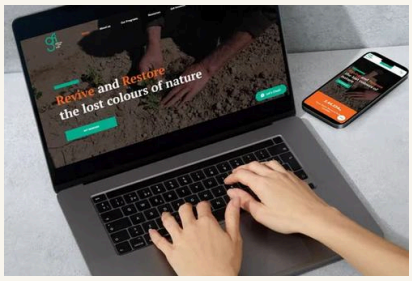
Delivering high-quality infrastructure solutions across residential, commercial, and ind



Doshy's Motion Films

B2B & BUILT ENVIRONMENT · WIX

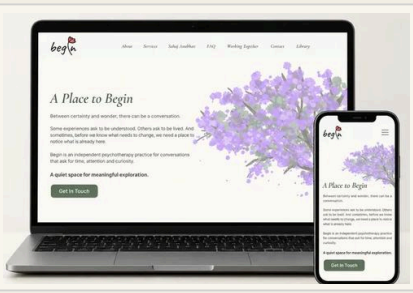
Doshy's Motion Films consists of experienced professionals offers a comprehensive range



Garbage Free India

PURPOSE · WIX

An informative WordPress site for a waste-reform NGO in Kolkata, designed for blogs, vol



Begin

SPORT & WELLNESS · WIX STUDIO

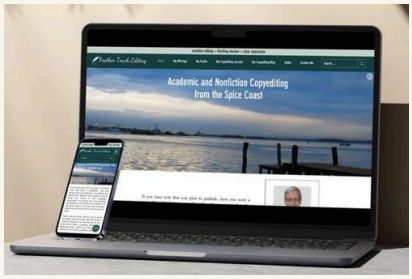
Begin is an independent psychotherapy practice offering a calm, welcoming space for indi



TUFIT

B2B & BUILT ENVIRONMENT · WIX

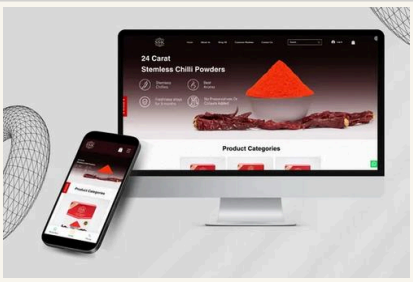
A B2B site built using Wix Classic Editor, showcasing industrial fittings with product d



Feathertouch Editing

B2B & BUILT ENVIRONMENT · WIX

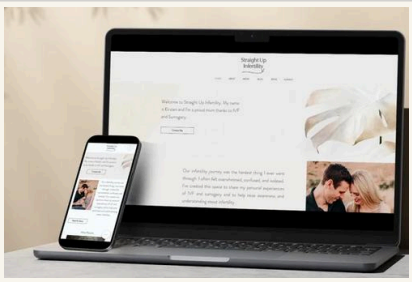
A clean, professional editor's website designed on Wix Classic Editor, highlighting edit



SSK Spices

COMMERCE · WIX

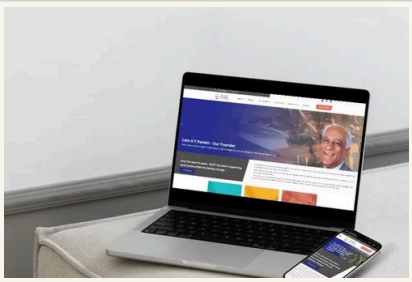
An eCommerce-ready spice brand site crafted with Wix Classic Editor, featuring vibrant i



Straightup Infertility

SPORT & WELLNESS · WIX

A personal blog and wellness portal developed with Wix Classic Editor, featuring tagged



BCPT NGO

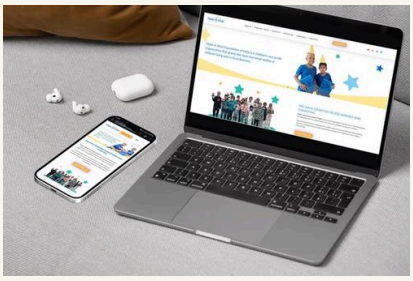
PURPOSE · WORDPRESS

Developed with WordPress, this NGO site showcases initiatives in education, health, and

THE ARCHIVE · 03

More of the work.

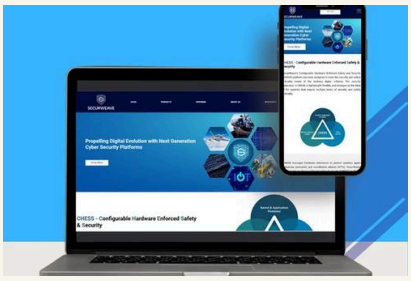
Selected public projects from 142 delivered. Full case studies at insightdrive.xyz/work.



Make A Wish India

PURPOSE · WORDPRESS

A heartfelt WordPress site that brings real wish stories to life while guiding users tow



Secureweave

B2B & BUILT ENVIRONMENT · WIX STUDIO

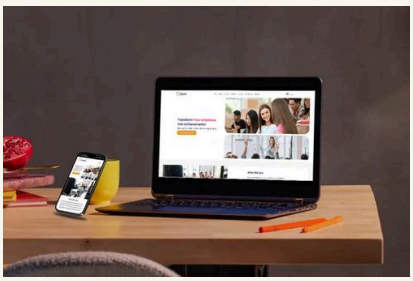
A powerful cybersecurity brand website built with Wix Studio, integrating animated secti



Nine Cloud Technical Services

B2B & BUILT ENVIRONMENT · WORDPRESS

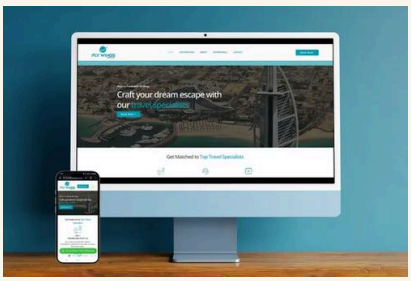
LLC A stylish WordPress site for a UAE-based interiors firm, featuring portfolio grids,



Tackl App

B2B & BUILT ENVIRONMENT · WIX

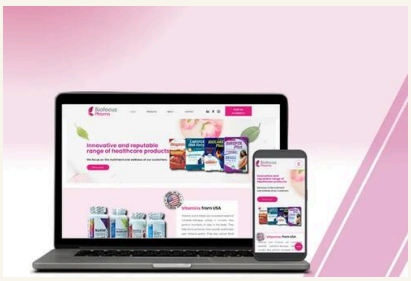
A career development platform offering talent acquisition services and professional grow



Fly Wings Travels

HOSPITALITY · WIX

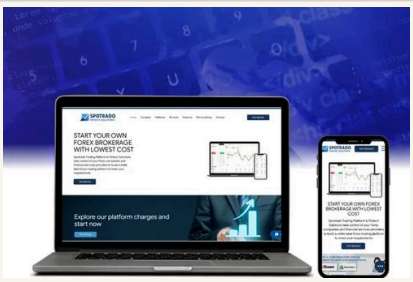
Fly Wings Travels is a distinctive and self-motivated Travel Management Company whose kn



Biofocuz

B2B & BUILT ENVIRONMENT · WIX

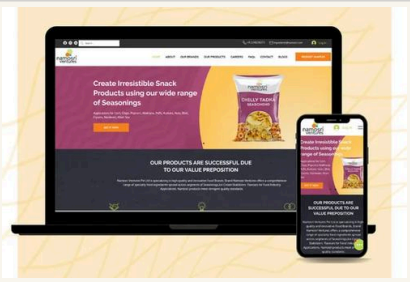
One pager website for a medical products company in UAE.



Spotrado

B2B & BUILT ENVIRONMENT · WIX

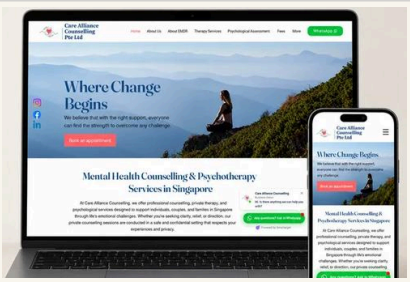
A sass company based in UAE for Spotrado Trading Platform & Fintech Solutions take contr



Namosri Ventures

B2B & BUILT ENVIRONMENT · WIX

Website made for a b2b company in India for seasonings and flavors.



Care Alliance

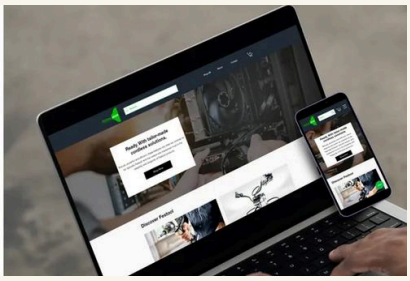
SPORT & WELLNESS · WIX

A classic editor website for a team of Singapore-based therapists who provide therapy se

THE ARCHIVE · 04

More of the work.

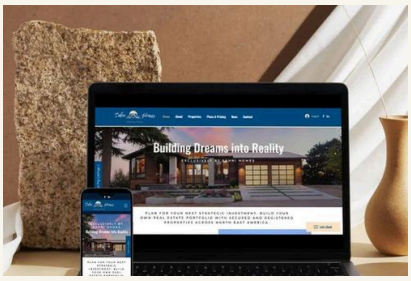
Selected public projects from 142 delivered. Full case studies at insightdrive.xyz/work.



Mamon Nahas General Trading

B2B & BUILT ENVIRONMENT · WIX

LLC Website for FESTOOL sales in UAE.



Sahni Homes

B2B & BUILT ENVIRONMENT · WIX

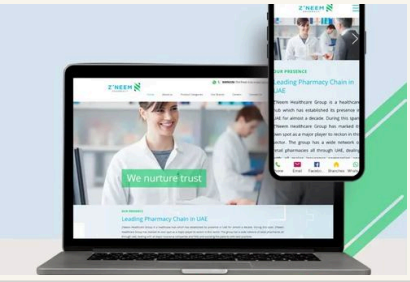
A classic editor website for the American-based real estate agency.



Thaaragai

COMMERCE · WIX

Thaaragai is an online saree and ethnic wear store offering a curated collection of trad



Zneem Healthcare

B2B & BUILT ENVIRONMENT · WIX

A clean, professional website for a pharmaceutical company built using Wix Classic Edito



Plumbum Films

B2B & BUILT ENVIRONMENT · WORDPRESS

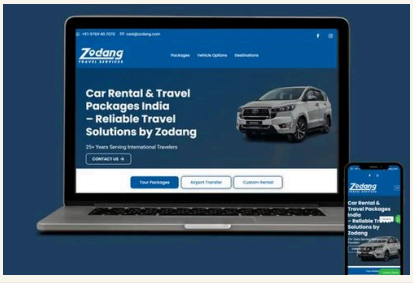
A creative portfolio site for a production house specializing in advertising films and v



Neo Medicine UAE

B2B & BUILT ENVIRONMENT · WIX STUDIO

A corporate healthcare website for a pharmaceutical distributor in the UAE, presenting m



Zodang Travel & Car Rentals

HOSPITALITY · WORDPRESS

A travel-focused website offering chauffeur-driven car rentals and curated travel experi

HOW WE WORK

Direct, documented, *done.*

01

Diagnose

Goals, audience, analytics and content audit. One job for the site, agreed in writing.

02

Define

Sitemap, wireframes, messaging and visual direction. Sign-off before production.

03

Design & build

Responsive design, build, CMS and integrations. Weekly demos, one review link.

04

Launch & care

QA, redirects, analytics, training and a care plan if you want us to stay close.

> “Every project starts with the job the website has to do — then we design the shortest route to it.”

THE TEAM

The people you'll *actually work with.*



Sreegesh Somanath

CO-FOUNDER · DIGITAL STRATEGY



Khaleel Ibrahim

CO-FOUNDER · CTO



Praveena K G

WEB DESIGNER

WIX LEGEND PARTNER | SHOPIFY PARTNER | RAZORPAY PARTNER | HOSTINGER PARTNER | GOOGLE CLOUD | ELEMENTOR

START HERE

Tell us what's *not working.*

A 20-minute call. No pitch deck. We'll tell you if we're the right fit — and what we'd do first.

EMAIL
info@insightdrive.xyz

PHONE
+91 90747 55355

STUDIO
Kochi, Keralam, India

WEB
insightdrive.xyz

MARKETPLACE
Wix Marketplace profile